

ADVERTISING



Real Estate Today

New Zealand

ESTIMATED VIEWER REACH

EDM'S - APPROX 15,000 PEOPLE X TWICE A WEEK

SOCIAL MEDIA - APPROX 100,000 PEOPLE A WEEK

NUMBERS BASED ON MAY'S STATISTICS

GOLD PACKAGE

8 X PRIORITY LEADERBOARD BANNER ADS - EMAIL ALERTS
2 X PRIORITY BANNER ADS - WEBSITE
4 X BANNER PLACEMENTS IN ARTICLES

Estimated reach - approx 17,000 people weekly - Emails

Estimated reach - approx 100,000 people weekly - Social & Digital channels

PRICE - \$1995 + GST (\$AUD)

Each campaign runs for 90 days and must be booked & paid for 30 days in advance. Artwork is to be supplied by client.

SILVER PACKAGE

SPECIAL - \$495

4 X SECOND TIER BANNER ADS - APPEARING IN WEEKLY
BULLETIN

2 X BANNER PLACEMENTS IN ARTICLES

Estimated reach - approx 17,000 people weekly - Emails

PRICE - \$1495 + GST (\$AUD)

Each campaign runs for 90 days and must be booked & paid for 30 days in advance. Artwork is to be supplied by client.

BRONZE PACKAGE

4 X THIRD TIER BANNER ADS - APPEARING IN WEEKLY BULLETIN

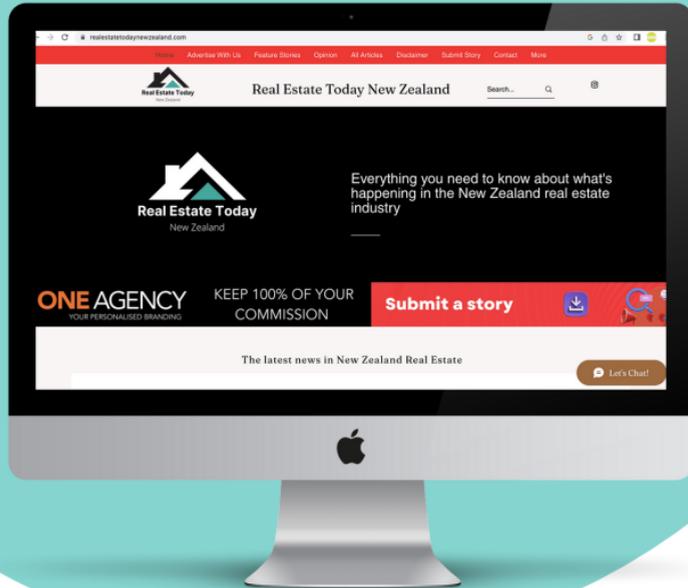
1 X BANNER PLACEMENTS IN ARTICLES

Estimated reach - approx 17,000 people weekly

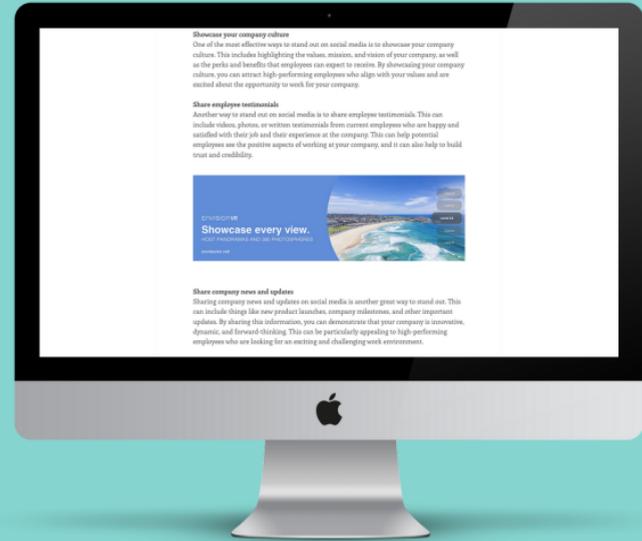
PRICE - \$995 + GST (\$AUD)

Each campaign runs for 90 days and must be booked & paid for 30 days in advance. Artwork is to be supplied by client.

EXAMPLES OF PRIORITY BANNERS



EXAMPLES OF BULLETIN BANNERS



EXAMPLE OF LEADERBOARD BANNERS

